



सत्यमेव जयते

भारत सरकार / GOVERNMENT OF INDIA

पोत परिवहन मंत्रालय / MINISTRY OF SHIPPING

नौवहन महानिदेशालय / DIRECTORATE GENERAL OF SHIPPING

टेलीफोन 3/2/1/25752040-022 :

फैक्स 35/25752029-022 :

ई-मेल: dgship-dgs@nic.in

वेब साइट: www.dgshipping.gov.in

बिटा बिल्डिंग 9, वी मंजिल / Beta Building, 9th floor

आई थिंक टेक्नो कैंपस / I-Think Techno Campus

कांजूर मार्ग (पूर्व) / (Kanjur Marg (East)

मुंबई / MUMBAI-400 042

Tele: 022-25752040/1/2/3

Fax: 022-25752029/35

E-mail : dgship-dgs@nic.in Web:

www.dgshipping.gov.in

13-Admn(1)/2015-II

20th September, 2017

C I R C U L A R

**Subject : SWACHHATA HI SEVA- 2018 [SHS 2018]
from 15th September to 2nd October, 2018**

'Swachha Bharat Abhiyan' was officially launched on 2 October 2014 by the Hon'ble Prime Minister of India which aimed to clean up the streets, roads and infrastructure of India's cities, smaller towns, and rural areas, and ensured improved work culture and work environment including hygiene and cleanliness of the work places.

2. To give a boost to the said abhiyan, as a precursor to the launch of the 150th birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4th anniversary of Swachha Bharat Mission, Ministry of Drinking Water and Sanitation, New Delhi has decided to observe "Swachhata Hi Seva 2018 [SHS 2018]" from 15th September to 2nd October, 2018. SHS 2018 aims at accelerating the Jan Andolan for realizing the vision of a Clean India, further reinforcing that 'sanitation is everyone's business'.

3. As part of the Swachha Bharat Abhiyan, a beach clean up drive was undertaken by the maritime fraternity at Versova beach, in association with Mr. Afroz Shah, UN Champion of the Earth on the occasion of Maritime Day Celebration on 01.04.2018. During the course of the clean-up several tons of garbage was removed by the volunteers.

4. In order to have a coordinated approach to tackle both, land based and ship based littering, the Directorate General of Shipping [Ministry of Shipping, GOI] Mumbai, vide its Office Memorandum No. Coord-27(11)/2018 dated 07.08.2018 has constituted a Study Group to prepare a comprehensive report with clear action plan and time lines for reducing litter from Merchant Ships / I.V. Vessels/Fishing boats etc. and from the households/ tourists living in the

P.T.O...

coastal area. The Study Group is examining the Standard Operating Procedure for solid and other waste management by different polluting segments; and will suggest cheap / alternative technology that can be used to prevent plastic from entering sea waters from land sources. It can also suggest bio-degradable material that can be used as an alternative to plastic on the long term.

5. It is very clear that the beach clean up drive cannot be done as a one day affair and a sustained effort needs to be made. Therefore, the Directorate General of Shipping has decided that it will make "Versova beach clean-up" a quarterly affair. As part of the SHS 2018, the Directorate General of Shipping has organized "A Versova beach clean up drive" on **2nd October, 2018 at 11.00 a.m.**, under the valuable guidance of Mr. Afroz Shah, UN Champion of the Earth. During the said clean up drive, the volunteers of maritime fraternity and the locals are requested to give their "Shramdan" to make the even a grant success.

6. All the Mercantile Marine Departments under the Directorate General of Shipping are also advised to undertake the beach cleaning exercise in their respective territory, on 02.10.2018, in co-ordination with the local maritime fraternity /social activist.


[Surendra Kumar]

Asstt. Director General of Shipping (Admn)

To,

1. All officers of the Directorate
2. All the staff of the Directorate
3. All Allied offices of the Directorate
4. INSA/ICCSA/ MASSA /FOSMA
5. Indian Register of Shipping, Mumbai.
6. National Union of Seafarers of India.
7. Maritime Union of India
8. All Maritime Training Institutes located in/around Mumbai.
9. Members of the Study Group constituted to examine the waste management of Merchant Ships / I.V. Vessels/Fishing boats etc. and from the households /tourists living in the coastal area, vide Office Memorandum No. Coord-27(11)/2018 dated 7.8.2018

Copy to :

1. Mr. Afroz Shah, Counsel, Bombay High Court, Champion of Earth, United Nations.
[afrozshh@yahoo.com]
2. Sr.PS to DG
3. Sr.PS to Additional DG